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Registration for MDX’s Record Breaking Frequent Driver Rewards Program Ends on Friday

Registration ends Friday March 31, 2017

MIAMI, Fla., March 24, 2017- Less than one week left for drivers of MDX expressways to register for the MDX Frequent Driver Rewards Program. This innovative initiative, believed to be the first of its kind nationwide, is the agency’s free customer loyalty program. There is no cost to participate and registration is free by signing up at www.mdxway.com/frequentdriver.

Participation in the program is easy. All you have to do is register for the program, have a SunPass account that is in good standing and spend a minimum of \$100 annually on any of the five MDX expressways.

Through the use of MDX roads, our customers make it possible to pay for the projects to ease congestion and improve the daily commute. MDX does not receive any Federal, State or local government taxes and depends on tolls to fund improvements that make the drive faster and safer.

MDX created the Frequent User Reward Program to provide relief to commuters that drive the MDX expressways everyday by giving back any savings that are identified at the end of the year. These savings are created by the efficient administration of the construction, operations and maintenance of its roads.

More importantly the cash back received at the end of the year by frequent customers has a resulting effect of lowering their effective toll rate.

Reward checks are mailed out to those that qualify in December 2017. The program only applies to the use of MDX’s system including: the SR 112/Airport Expressway, SR 836/Dolphin Expressway, SR 874/Don Shula Expressway, SR 878/Snapper Creek Expressway, and SR 924/Gratigny Parkway.

Note: Tolls paid on Florida’s Turnpike, I-95 Express Lanes or the new Palmetto Express lanes do not qualify since these expressways are not MDX expressways.

SunPass Toll Rate Comparison		
(End To End Round Trip)		
	Existing Rates	Frequent Driver Reward Program 2015-2016
Gratigny (SR924)	\$2.00	\$1.40
Don Shula (SR874)	\$2.00	\$1.40
Snapper Creek (SR878)	\$1.00	\$0.70
Airport Expressway (SR112)	\$1.40	\$0.98
Dolphin (SR836) 137 Ave - 17 Ave	\$4.80	\$3.36

SunPass Toll Rate Comparison		
(Existing rates and discounted Rewards Program rates)		
	Existing Rates per gantry	Rates with Frequent Driver Reward Program 2015-2016
Gratigny (SR924)	50 cents	35 cents
Don Shula (SR874)	50 cents	35 cents
Snapper Creek (SR878)	25 cents	18 cents
Airport Expressway (SR112)	35 cents	25 cents
Dolphin (SR836) 137 Ave - 17 Ave	70 cents mainline 30 cents on ramps	49 cents mainline 21 cents on ramps

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