



MIAMI-DADE EXPRESSWAY AUTHORITY

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[www.mdxway.com](http://www.mdxway.com)

**INTER-GOVERNMENTAL AND PUBLIC COMMUNICATIONS  
COMMITTEE MEETING  
TUESDAY, JANUARY 26, 2016  
3:00 PM**

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**AGENDA**

**I. CALL TO ORDER**

**II. DECLARATION OF VOTING CONFLICTS**

- **Potential Conflict of Interest Report**

**III. PUBLIC COMMENT**

**IV. ACTION ITEMS:**

**A) Approval of Summary Minutes:**

- **Inter-Governmental & Public Communications Committee Meeting of December 8, 2015**

**B) MDX Procurement/Contract No.: RFQ 14-01 Advertising Services**

- **Endorsement for Board Approval to assign the Contract with PCH Communications, LLC d/b/a CommonGround/MGS to Cunningham Communications Consulting Corporation d/b/a The Brand Advocates, Incorporated for a period not to exceed 7 months.**

**C) MDX Procurement/Contract No.:RFQ-16- 05 – Advertising, Communications, Marketing & Public Relations Services**

- **Approval of Advertisement of Request for Qualifications (RFQ) for Advertising, Communications, Marketing & Public Relations Services.**

**V. INFORMATIONAL ITEM:**

**A) Legislative Update**

**VI. ANNOUNCEMENTS:**

- **Board of Directors Meeting and Attorney Client Privileged Meeting (Shade meeting) Re: ETCC Litigation, 1/26/16, 4:00 p.m., William M. Lehman MDX Building**

**VII. ADJOURNMENT**

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COMMITTEE MEMBERS:

LUZ WEINBERG, CHAIR  
ARTHUR J. MEYER, VICE CHAIR  
JOSE “PEPE” CANCIO  
JAVIER L. VAZQUEZ, ESQ.  
CLIFF WALTERS

EX-OFFICIO MEMBERS:

LOUIS V. MARTINEZ, ESQ., MDX CHAIR  
SHELLY SMITH FANO, MDX VICE CHAIR